

**Fueling Your Bottom Line:**  
**E85 Infrastructure Installation Options and Opportunities**  
Workshop for Southern California Fuel Retailers

Crowne Plaza Resort  
ANAHEIM-GARDEN GROVE  
February 3, 2011  
Mazatlan A

- 10:00a Registration**
- 10:30 Welcome and Opening Remarks**  
Ted Sears, State and Fuel Provider Program, National Renewable Energy Lab
- 10:40 Flex Fuel Vehicle Market Yesterday, Today and Tomorrow**  
Ryan Daley, National Renewable Energy Lab
- 11:00 Ethanol/E85: From the Feedstock to the Fuel Tank**  
Ted Sears, National Renewable Energy Lab
- 11:30 E85 Implementation Overview: The 411 on Infrastructure Installation**  
Ted Sears, National Renewable Energy Lab  
Ryan Daley, National Renewable Energy Lab
- 12:00 Lunch: Overview of the US DOE Alternative Fuel Vehicle Programs:**  
Ryan Daley, Federal Fleet Program, National Renewable Energy Lab  
Ted Sears, State and Fuel Provider Program, National Renewable Energy Lab
- 1:30 Propel Fuels E85 Infrastructure Installation Program**  
Jon Crawford, Propel Fuels  
Ron Reger, Propel Fuels
- 2:00 Discussion, Next Steps and Wrap-Up**  
Ted Sears, Ryan Daley, Federal State and Fuel Provider US DOE Programs,



U. S. Department of Energy



This workshop is brought to you by the National Renewable Energy Laboratory,  
in partnership with the US Department of Energy and Propel Fuels.